



## Content Management Software

### It is as EASY as ... Point, Click, Drag and Drop

If you have ever made a PowerPoint presentation, then you are already a pro at creating and managing content with Digi Screens digital signage content software.

### Essential Widgets: you could not make anything without these



#### Scrolling Ticker

Add custom moving announcements, sales, news and more



#### Text

Customise with font style, size, colour, bold, underline, italic and more



#### Weather & Clock

Choose your location for live weather and forecasts



#### Shapes

Create the perfect shape, arrow, or line with optional colour and border

### Media Widgets: high definition and engaging, they will bring your digital signage content software to life



#### Images

Easily edit, adjust and resize any image, logo or background



#### Videos

Attract, engage, and inform with clips, commercials, or any other video



#### FTP

Pull media directly from any FTP and add it to your playlist



#### Social Media Feeds

Add your social media feed to your playlist

### Fun Widgets: engaging and interactive



#### RFID

Identify objects using barcodes or tags to project information onto screens



#### Countdown

Real-time timer clock for sales, events, holidays and more



#### Queue

This is where line management meets digital signage



#### Touch

No extra software cost, create a full touch screen. Note: with touch pointing

## Live Widgets: real-time and live, widgets stream from the web



### RSS Feed

NZ Herald, local news, health facts, weather, alerts and more



### Web page/image

Add Google presentation, spreadsheet, your website, or any other URL to the screen.



### Slideshow

Create mixed media presentations: images, videos, slides, text and more



### You Tube

Add any video, your organisation's channel, or a specific playlist

## Software reporting, management, and screen status



### User Accountability

View the user and what media exactly they uploaded to what screen/device



### Screen Status

Connectivity of all players, time of recent update, device name



### Screen Availability

Snapshot of every player that you have installed, estimated total playlist time



### Proof of Play

Gather play reports by month, week, day or any other set range of dates



### Reporting

You can report on the screens status, play history, user updates and changes



### Media Statistics

Statistics on media name, media time, number & amount of time of exposures



### Preview

Watch any playlist that you created, to make sure it plays in the correct sequence



### Name & Description

Give playlists names & description, to know what content is going to be played

## Content scheduling your digital signage content software



### Advance Scheduling

Preset your playlists to automatically display on the screen, on specific dates, times and specific recurring days



### Set Play Duration

You can set each creative to play for a specific amount of time, then after playing it will transit to the next creative



### Day Parting

Schedule your breakfast, lunch, dinner and other menu specials to auto-updates



### Playlist Order

Drag-and-drop your playlist to display on the screen in the exact sequence that you want them to play