



Digi Screens

## Content Management



It's as EASY as ... Point, Click, Drag and then Drop.  
If you have ever made a PowerPoint presentation, then you are already a pro at creating content with Digiscreens (CMS) content management software. You simply select the widget of your choice and drop it in the area that you want it to play. You can then resize, adjust settings, add media or text and with the click of a button your content will be live on the screen

Live Widgets: real-time and live, these widgets stream from the web



**RSS Feed**

CNN, NZ Herald, Reuters, BBC, Sports, health facts, weather alerts and more!



**YouTube**

Add any video, your organisation's channel, or a specific playlist

**USTREAM**

**Ustream**

Stream live videos:  
corporate events, large meetings, classes, concerts and more



### **Webpage**

Add Google presentation, spreadsheet, your website, or any other URL to the screen



### **Web Image**

Add any image via its URL to your content

**Media Widgets:**  
**high definition and engaging, these will bring your content to life**



### **Photos**

Easily edit, adjust and resize any image, logo or background



### **Slideshow**

Create mixed media presentations: images, videos, slides, text and more



### **Videos**

Attract, engage and inform with clips, commercials, or any other video



### **FTP**

Pull media directly from any FTP and add it to your playlist

**Essential Widgets:**  
**you could not make anything without these**



### **Scrolling ticker**

Add custom moving announcements, sales, news and more



### **Text**

Customises with font style, colour, bold, underline, italic and more



### Shapes

Create the perfect shape, arrow, or line with optional colour and border



### Weather & Clock

Choose your location for live weather and forecasts

### Fun Widgets: engaging and interactive



### Games

Great for entertainment, choose from 5 exclusive games



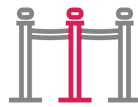
### Polls

Drive engagement while gaining insight with live polls



### Countdown

Real-time timer clock for sales, events and more



### Queue

Line management meets digital signage



### Touch

No extra software cost, create a full touch screen kiosk or screen!  
(Requires a screen that has touch sensitive areas installed)

### Social Widgets: very popular, these widgets are easy to implement



### Facebook

Add any gallery with option to include description and time



### **Instagram**

Pulls and plays any selected #hashtag image



### **Twitter**

Stream any feed or a choose a specific #hashtag to stream

## **Software reporting, management and screen status**



### **Proof-of-Play**

Gather play records by month, week, day or any other set range of dates. All reports are generated in CSV format and include the total number of media plays, total play time and media type (video or image)



### **Reporting**

In seconds, you can see the general status of your screens and devices, online connectivity, recent playlist, time of content update and more



### **Media Statistics**

You can run systematic reports that include details as: media name, media time, number of exposures per media, exposure time played and how many screens the media was shown on

## **Content Scheduling**



### **Advanced Schedules**

Preset your playlists to automatically display on the screen, on specific dates, times and specific recurring days



### **Set Play Duration**

You can set each creative to play for a specific amount of time, then after playing it will transit to the next creative



### **Day Parting**

Schedule your breakfast, lunch, dinner and other menu specials to auto-update on defined times and/or dates



### **Playlist Order**

Drag-and-drop your playlist to display on the screen in the exact sequence that you want for them to play



### **Preview**

Watch any playlist that you created, to make sure it plays in the correct sequence



### **Name & Description**

Give your playlist a name and description, so you'll know what content it is going to play



### **Outlook or Google Calendar**

Streamline the way your organization displays schedules. Use digital signage for event listings to display your daily or weekly listings of events, meetings and other scheduled occasions.



### **PowerPoint & PDF Files**

You can upload your Microsoft PowerPoint or PDF files to be directly converted into images for your display

**All of this is available for a monthly software payment fee, NO contract**

Please discuss your requirements with your Digi Screens consultant

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